



Literacy Works, Inc.

FOR IMMEDIATE RELEASE:

CONTACT: Caryn Sagal at 410-833-9584

BOOK BASH® 2006 TO BENEFIT LITERACY WORKS, INC.

WHAT:

A local bookstore will become the place to spend a “night on the town,” meeting 50 authors, sampling cuisine, sipping martinis, bidding on vacation getaways, entertainment packages, sports memorabilia and more, and shopping for a great cause. The celebration will mark the 13th annual **Book Bash®** fundraiser for **Literacy Works, Inc.**

To date, participating authors include: **Allegra Bennett, Monyka Berrocosa-Marbach, Jennifer Bodine, Walter Collins, Mary Beth Creighton, Bill Cronin, Katherine Davis, Alan Dobzinski** with **Margaret Wilson, Keith Donahue, Dan Fesperman, John Fontanella, Jonathon Scott Fuqua, Michael Glaser – Poet Laureate of Maryland, Neil Grauer, Eve Herold, John Irwin, Molly Bruce Jacobs, Kim Jenson, John Jiloty, Marty Katz, Kimberly Landon, Robert and Alice Lippson, Dr. Gordon Livingston, Arthur Magida, Mary Ann Masur, Christianna McCausland, Jonathan and David Murray, Stephen Parlato, Lia Purpura, Mary Jo Putney, Paul Rieckoff, Jeffrey Ian Ross, Mike Sakkett, Laura Amy Schlitz, Marcia Talley, David Taylor, Mame Warren, John Sayle Watterson and Kimberly Weaver.**

Participating restaurants/caterers to date include: **Classic Catering, Chef’s Expressions, G&G Creative Catering, Legal Seafood, Naron Candy, Inc., Panera Bread and Sylvan Beach Café.** Additionally, cookbook authors **Kerry Dunnington** and **Bonny Wolf** will serve selections from their books. **Damon’s Grill** will provide martinis and **Greetings & Readings** will serve hot and cold non-alcoholic beverages.

Chaired by **Mary Lynn Willard** (vice president of Bradford Bank) and **Janet Albright**, the event will include live musical performances sponsored by **Entertainment Exchange.**

Guests also can get a jump on holiday gift shopping by browsing through Greetings & Readings’ extensive inventory. As Baltimore’s largest independent bookstore, Greetings & Readings carries books as well as gifts and collectibles, greeting cards and novelty and trend items. It also features custom printing and calligraphy, stationery, party goods, fine writing instruments, a café and gourmet candies. Several representatives of the store’s giftware lines will attend BOOK BASH to answer guests’ questions and educate them about the merchandise.

Eighty percent of proceeds from ticket sales and the auction, along with at least 10 percent of merchandise sales during the event will go directly to the programs and services of Literacy Works, Inc. More than 600 guests attended BOOK BASH 2005, which raised over \$100,000.

WHEN:

Sunday, Nov. 12, 2006 – 6-9 p.m.

WHERE:

Greetings & Readings
Hunt Valley Towne Centre -118-AA Shawan Rd. (410-771-3022)

TICKETS:

\$60/person in advance; \$70/person at the door.
Call 410-887-2001 or order online at www.literacyworksinc.com.

BACKGROUND:

Founded in 1990, Literacy Works, Inc. serves to improve adult and family literacy. With a philosophy of, “Teach the parent, reach the child,” the organization serves 300-400 students and trains more than 200 classroom volunteers. It operates 11 adult learning centers in Baltimore City and County. For more information, call 410-887-2001 or visit www.literacyworksinc.com.

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FOR INTERVIEWS WITH AUTHORS/LITERACY WORKS OFFICIALS,
CALL CARYN SAGAL AT 410-833-9584.